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1 Sherbuttgate Drive,
Pocklington, York,
YO42 2EA

I am seeking to expand my knowledge within the web and print industry, I particularly enjoy copywriting, online marketing, front-end design/ development, creation of print work, have a thorough knowledge of usability and accessibility and am looking to progress within a forward thinking organisation. I have vast amount of knowledge of online and offline marketing techniques, the use of industry standard tools and have a very good eye for detail, knowledge of creating mobile web applications for the portable devices.

Employment

Web and Graphic Designer

(January 2011 - August 2011 - CeeJay Graphics)

Designing and developing websites in XHTML, CSS, Adobe Suite, to web standards, usability and cross-browser compatibility in addition to the creation of print materials such as Flyers, Business Cards and Posters. Managing their online marketing by using Google Analytics, various Social networking sites, and SEO. The updating and administering of their current websites, management of domains, hosting, and creation of PHP modules.

E-Learning Project Officer

(November 2010 - December 2010 - Manchester Metropolitan University)

Designing and Developing e-learning materials for their Step up Social Work Masters degree, using pedagogical concepts to help develop their online presence using multimedia technologies including W3C standardised XHTML /CSS abiding to Accessibility and Usability techniques, including working with web 2.0 technologies, blogs, wiki's, VLE systems such as WebCT and Moodle etc aswell as using new technologies such as Cloud technology.

Developer

(October 2009 - February 2010 - Alight Digital Design Agency)

Developing pixel perfect designs in XHTML/CSS and developing my skills further in JavaScript. Making sure all websites abide by W3C and AAA standards, dealing with webhosting issues and search engine optimisation techniques.

Content Designer/Developer

(December 2008 - March 2009 - Sheffield College)

Developing a wide range of online course materials along with interactive pdf's and flash content. Brand recognition, management of multiple courses through their bespoke cms by using W3C standard XHTML/CSS along with use of search engine optimisation techniques and writing unique copy for a wide range of online course materials in addition to pushing their online presence.

Front End Developer

(March 2008 - October 2008 - Soula Web Design Agency)

Designing and developing websites from concept to development, including flash/action script, branding recognition and abiding to W3C web standards as well as developing their content management system in PHP & MySQL.

Founder & Owner

(October 2000 - February 2010 - bbdimension ltd)

Personally handled all Business Planning, Sales + Marketing, Payroll, Expenses, Tax and Budgeting, Hiring and overall growth of the organisation. Some skills include sending out clients' newsletters to their clients on a monthly basis and all aspects of web development.

More employment available on request...

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Education:

Higher Education

September 2004 - July 2007

Lincolnshire and Humberside University,

Lincoln - BSc (Hons) Computer Information Systems, Computer Science awarded a 2:2.

Further Education

September 2002 - July 2004

York College of Further and Higher Education - GNVQ

(BTEC) Advanced in Information Technology. Awarded a BB.

Further Education

September 2001 - July 2002

York College of Further and Higher Education - GNVQ

(BTEC) Intermediate in Information Technology. Awarded a Merit (Equivalent to 5 GCSE's at Grade C and above).

Technical Skills:

- Knowledge of cross-browser compatibility (IE6-IE9, Safari, Chrome, Firefox)
- Macromedia Studio MX/MX 2004/8
- Adobe GoLive, Illustrator, Photoshop, Flash, Dreamweaver, In-Design
- Adobe Creative Suite CS/CS2/CS3/CS4/CS5/CS5.5
- Knowledge of VLE's, Content Management Systems, Moodle, Blog's, Wiki's, and Forums
- Knowledge of Wordpress, Mambo, Joomla, Magento
- Knowledge of E-Commerce Systems
- Interactive PDF's
- Apple OSX and Microsoft Windows
- FTP Software, Subversion
- SEO, SMO, SEM
- Web Standards: W3C, A, AA, AAA, Web 2.0
- Proficient in handwritten HTML, XHTML, CSS (1,2,3)
- Know comfortably: SQL, PHP, MySQL, XML, XSL, JavaScript
- Proficient in the use of Microsoft Office Frontpage/ Sharepoint Designer/ Project 98 - 2010
- Website Usability, Accessibility

Goals and achievements:

During my three years of study at the university I was elected as a student representative. During my tenure, I advocated matters, which affected the student body in all available forums and with appropriate faculty staff. In my 2nd year, I was also proudly a member of the British Computer Society (BCS) for Morals and Ethics.

I am an individual who is eager for progression and development, have a very good customer orientated background, I have a good understanding of organisational theory and am willing to undergo any training where necessary. While at University I developed a good understanding of organisational theory, organisational skills, team working and how users or customers interpret information.